



ATRIUM WINDOWS AND DOORS: GET A BETTER VIEW.



For decades, our partners have counted on Atrium for dedicated service, exceptional quality, and innovative, customer-driven product design.

Since 1946, we've been committed to providing our partners with great building products and true

relationships. As we've grown into the *largest manufacturer of vinyl and aluminum windows and doors in North America*, we've never lost sight of that commitment. We enforce rigorous quality standards at every stage of the process, from extrusion to fabrication to a consistent one-week delivery cycle.

VERTICAL INTEGRATION: Made In House, Every Step Of The Way.

While our competitors assemble windows using materials from outside companies, *Atrium controls almost every step in our supply chain*. This allows us to ensure the highest quality as well as competitive pricing for every window and door we produce.

EXCEPTIONAL SERVICE PLATFORM: Your distribution partner.

With industry-leading customer service and field service, we're more than a window fabricator—we provide the window systems, programs and services a distributor needs to exceed customers' expectations every time.

We control every stage of manufacturing, starting with the highest-grade virgin vinyl compound.

Our formula is a computer-controlled blend of premium ingredients for consistent color and maximum weatherability.

We keep our facility updated with leading-edge technology, including European equipment and extrusion dies.

Our high capacity, state-of-the-art vinyl extruders operate smoothly in a clean, isolated environment.

Because we design our products in-house, we can incorporate customer input into innovative new window systems.

Full vertical integration ensures that our products are of the highest quality and readily available to ship when customers need them.



AVAILABLE PRODUCT LINE

Atrium Replacement Window Families

8050 | The Series 8050 side-load single hung window gets back to the basics with beauty, charm and is economically priced.

8100 | The Series 8100 single hung window delivers straightforward functionality, high-quality construction and warm-edge glass technology at an attractive price.

8300 | The workhorse of our replacement window series, Series 8300 double hung windows offer advanced stability and insulation features.

8700 | Series 8700 double hung windows feature optimal thermal performance and classic design features, an expanded selection of upgrades, and a 25-year glass breakage warranty.



8900 | The Series 8900 double hung window offers maximum stability, optimal thermal efficiency and deluxe design options. Features include an exclusive InsulKor™ fiberglass-enriched polyurethane frame, a ¾" coil balance, optional triple-paned R-5 compliant glass, a multi-cavity foam-filled frame.

InsulKor™ Technology |

Standard on the Series 8900, our InsulKor™ fiberglass-enriched polyurethane sash reinforcement is as rigid as aluminum, but insulates as well as premium vinyl.



Vinyl Windows for New Construction

New Construction Windows

- + Series 5700 Side-Load Single Hung
- + Series 130 Single Hung (with 4 frame types)
- + Series 150 Tilt Single Hung
- + Series 450 Tilt Double Hung
- + Series 150 Single Hung
- + Series 750 Casements
- + Series 755 Awnings

Atrium's Sliding Patio Doors

Model 311 | The Atrium Model 311 sliding door is designed to accommodate modest budgets without sacrificing stability or quality.

Model 312 | The Atrium Model 312 offers extensive design options for glass, hardware and colors, as well as increased security and stability features.

Model 332 | The Atrium Model 332 provides luxury, beauty and ultimate choice for your customers. Exclusive features include 4 9–16" jamb depth, multi-point locks, DP 50 rating for high wind zone applications.



WINDOWWIZARD: Online Quotes and Ordering Made Easy.

atriumwizard.com

Our online quote and order system, WindowWizard, makes it easy to help your customers find, select and order windows and patio doors.

WindowWizard access provides advanced technology paired with superior customer service. Use it for:

- + *Versatile quoting and ordering*, available 24/7
- + *Real-time order management*, so you know where your order is from planning to delivery.
- + *True graphics* to ensure customers see accurate representations of products and configurations.
- + *Quotes with your company's name and logo*, available to print with graphics.
- + *Full product details*, including DP ratings, thermal performance values, egress, Energy Star, and more.

The image displays two overlapping screenshots of web interfaces. The top screenshot is the 'windowwizard' interface, showing a quote for 'W003957194 - Buyer'. It includes fields for Company Name (ATRIUM TEST), Account (AA0108), and Job Name (NEW HOME BUILDER). A table lists line items with columns for Line, Qty, Description, Size (W x H), Unit, Ext., and Cost. The bottom screenshot is the 'ATRIUM' website, showing a quote for 'Quote 3957194 - Buyer'. It features a large image of a window and a table with product details, including 'New Series 100 Single Hung' and 'New Series 100 Half Round' windows.

MARKETING: Tools to support your sales efforts.

We want to help our customers – both distributors and end users – become confident in their purchases by providing comprehensive, friendly and straightforward information. We have the tools to help you help your customers.

For Customers: atrium.com Website Access

atrium.com

The Atrium website beautifully showcases our products and our company in an approachable and easy-to-navigate format. Large photos and diagrams, a glossary, tips and how-to videos showcase our windows and doors.

For Pros: Online Marketing Support, When and Where You Need It

marketing.atrium.com

Our training and marketing materials are all available online, ensuring that dealers and distributors can share the newest, most accurate product information with their customers.

Our marketing website contains a full range of promotional and training materials, including:

- + Product Brochures
- + Product Feature Sheets
- + Graphics and Photos
- + PowerPoint Presentations
- + Promotional Flyers
- + iPad Downloads
- + Pitch Books
- + AccuQuote In-home Quoting Program
- + Performance Data
- + Energy Star Information
- + Lead Generation



OUR WARRANTY: Service after the Sale.

Our service doesn't end at the sale. We want to make it easy for customers to get the help they need, *so every Atrium window is equipped with an ID sticker.* Customers can view the sticker above the window frame, find the Sales Order number, and call in for help. *All Atrium products are backed by a limited lifetime warranty.* All replacement window warranties are transferable, with a lifetime glass breakage warranty available. Please see each window and door warranty for complete details.

Window ID Sticker

DO NOT REMOVE

MAKE DATE: 6/1/2012 WARRANTY: 02589514
SALES ORDER: 00735962



atrium.com

